

COMPANY PROFILE TEMPLATE:

MBA NAME: Jacob Cruz Soto **Date:** 12/07/2024

COMPANY: Intel

CEO Name: Pat Gelsinger **COO Name:** Naga Chandrasekara

Stock Price: \$19.53

Market Cap: \$84 B

P&L – YoY:

Revenue (\$): 54B Net Income (\$): \$1.68 B

Business Model (Main Product(s):

- 1) Value Proposition: To create World-Changing technology that improves people's lives by investing in research and development to drive innovation.
- 2) Customer Segments: Client Computing Group, Data Center and AI, Network, and Edge.
- 3) Competitive Advantage(s): Research and development, Economies of scale, and Vertical integrations
- 4) Revenue Streams: Main revenues come from Chips for personal computers and data centers, which accounted for 80% of the company's revenue.

Strategy:

- 1) Markets – Where are they active? Offices in 11 countries.
- 2) Growth – Where/How are they driving it? It's not growing and decreasing -4.6% per year in the last 5 years.
- 3) Differentiators – How do they win? Innovation, open platform, play in a strategic industry for the U.S. government.
- 4) Economic Logic – How do they make money? by selling chips and graphic cards.

Key Competitors (if any):

- 1) AMD 2) NVIDIA 3) QUALCOM

Key Risks to Business: Competitive relegation. TSMC has an advantage in advanced chip manufacturing, and NVIDIA has an advantage in graphic cards for AI.

News:

- 1) Trends: Currently in a restructuring process, with layoffs and more investment in R&D.
- 2) Other: Intel finally received an incentive from the U.S. government of \$7.8 B.

Culture/ Values:

- 1) Published Values: Customer First, Fearless Innovation, Results Driven, One Intel, inclusion, Quality and Integrity.

Alum at the Firm (Name, Email, and Role):

- 1) Ryan Timothy Barret. 2) Declan Smith. 3) Jessica Wilkinson.